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RUSH NEWSLETTERS and PUBLICATIONS

Item	Description	Impact
1.	Excerpts of Letter from Kyle Hughes, Team Leader to Tom Lang of FIRST. Dated 02/13/08	Describes our Fallen Team Member and Dedication of this year's season to him.
2.	Open House Program. Dated 02/18/2008	Evening of communication with our Partners (sponsors/parents/supporters)
3.	Open House Newsletter	Written communication for our Partners about the Team's recent activities and initiatives.
4.	Parent, Student & Mentor Directory Sample	Aids our communication with each other throughout the year. Helps put faces with names for new parents. Also serves as part of the new parent orientation.
5.	Congressman Rogers Program. Visited with Team RUSH 11/20/2007	Developing National partnerships for Team RUSH and FIRST
6.	Letter to Soldiers in Iraq. December 2007	Giving support to our troops and spreading our message globally.
7.	ROBOTICS handout. Harvey Swanson Elementary School. February 2008	Presented to elementary students to educate and inspire them about robots.
8.	Michigan Association of Computer Users and Learners (MACUL) Handout. 03/06/2008	Presented at the MACUL conference. Explains our digital storybook idea for teaching all 2nd graders in Michigan Public Schools about Technology.
9.	Parent's Night Out Flyer. Held 3 over the past year. Dated 04/04/2008.	Innovative fundraiser that serves the local community and also gets the message out to elementary students. Attendees get exposure to our robot and hand's on Lego experience.
10.	John Bowl Flyer. Event held 04/06/2008	Fundraiser honoring our fallen teammate.
11.	Super Saturday Flyer. Dated 03/28/2008 & 03/29/2008	Fill the stands for Dean (homework)! Gain school support and get students involved.
12.	Team Press Release – 02/11/2008	Sent to local media to facilitate more media coverage for FIRST related events. Create awareness. Dean's homework.
13.	Team Press Release – 03/20/2008	Sent to local media to facilitate more media coverage for FIRST related events. Create awareness. Dean's homework.
14.	Team Press Release – 03/31/2008	Sent to local media to facilitate more media coverage for FIRST related events. Create awareness. Dean's homework.